



Tech Tour 2018 Growth Summit & Awards

Media Partnership Opportunities



Tech Tour Growth Summit & Awards

Geneva & Lausanne - 22 - 23 March 2018

Who we are

Who we are

We are a community with **strong positions in the venture capital market** and we promote innovative companies and their projects through our **online community platform** and in person at **25 networking events** that we organise each year.

We have **20-years of experience** across **Europe** and the **Middle East**, and planning to enlarge our scope of work to **China**.

What we do

We present a **unique cross-border platform** for growing and emerging innovative tech companies on their way to investment and funding – **from the idea to the success story**.

The **core business sectors** we operate in are:



Sustainability
Tech



Healthtech



Fintech



Digital Tech

Fast Facts

10,000+
unique participants
in the last 3 years at our events.

Over 400
companies funded
after pitching at events

€ 8.5 bln

Invested in presenting companies in the last 8 years

7 unicorns created

 **Klarna. JUST EAT**

mindmaze

 **Delivery Hero**

 **deliveroo**

 **IMPROBABLE**



The Tech Tour Growth Summit

Now in it's **fifth year**, this is our **flagship summit**, bringing together the tech growth companies at the very pinnacle of our network & their investors, stock exchanges & multi-national corporations.



Chris Wade
Co-President of TT
Growth Summit



Eric Archambeau
Co-President of TT
Growth Summit

300 companies researched from Nov to Dec 2017

Top 50 companies & analysis announced Feb 2018

50+ CEOs attend including CEOs from Tech Tour Growth 50

Tech Tour Growth 50

An annual research project, in association with leading international tech investors, to identify **50 of Europe's fastest growing** pre-exit investor backed companies. These are **the next wave of Europe's high-tech, high-growth** businesses with the potential to have **massive international impact**. All have **unicorn potential**. The "TTG50" has fast become a reference point, demonstrating Europe's strength deep technology sectors such as the Industrial Internet, Fintech, AI, and cyber-security.

100+ VCs, growth equity, corporate investors and acquirers with **billions** in firepower

€338m average valuation of companies all growing at least 50% per year

225 attendees in total

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Programme

The Summit takes place over two days and is widely celebrated for its:

CEO only workshops



Every year they are facilitated by
McKinsey's growth partners

Photo: Grow fast or die slow: Peter Weed,
McKinsey, leads the SaaS session

Awards evening



2 of the Tech Tour Growth 50
companies are presented with the
Tech Tour Growth & Innovation
Awards

*"Winning the Innovation Award was very
gratifying after 15 years of hard work."*

Avery Wang, Co-Founder, Shazam

Industry-led content



Each year **volunteer Summit
Presidents**, together with the **selection
committee**, lend their **convening
power** to attract world renowned tech-
leaders
& **guest speakers**.

Photo: Young Sohn, President & CSO Samsung
on European tech – Keynote speaker 2017

What we offer

At the Summit

- **Brand association and recognition** before, during and after the Summit
- **Distribution of publications** and material at the Summit
- **Priority access** to tech company CEOs and investors at the Summit for editorial staff
- Opportunity for **leading editorial staff to moderate panels** and/or fireside chats
- **Complimentary access to Award dinner** and sessions for publishing staff

What we would like in return

A quid-pro quo partnership that promotes the Summit, Awards and Tech Tour Growth 50 to your readership and audience.

Tech Tour Growth 50

- **Access to content ahead of release in January 2018** including all data and its analysis
- **Early interview opportunities** with Tech Tour Growth 50 company CEOs and investors
- **Exclusive content** distribution by sector, region, country and language

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2018 Selection Committee

Bank & Advisors



Venture & Growth Equity Investors



To maintain consistency with 2017 while adding fresh input, at least 50% of committee members were involved in the 2017 edition

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Get in touch



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Tech Tour 2018 Growth Summit & Awards

Selection Committee, Testimonials, Methodology & Contacts



PICTET



PitchBook

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Presidents & Selection Committee

Co-Presidents



Chris Wade
**Isomer
Capital** (UK)



Eric Archambeau
**Wellington
Partners**
(Germany)

Selection Committee



Matthias Allgaier
Summit Partners
(UK)



Antonella Beltrame
InIntesa Sanpaolo
(Italy)



Alban Wyniecki
Idinvest Partners
(France)



Chris Caulkin
**General Atlantic
Partners**
(UK)



George Coelho
Good Energies AG
(Switzerland)



Malcolm Ferguson
**Octopus
Investments**
(UK)



Alexander Galitsky
**Almaz Capital
Partners**
(US)



Anne Glover
**Amadeus Capital
Partners Limited**
(UK)



Alberto Gómez
Adara Venture Partners
(Spain)



Ravi Kurani
**Earlybird Venture
Capital**
(Germany)



Sven Lingjaerde
**Endeavour
Vision**
(Switzerland)



Dominique Megret
Swisscom AG
(Switzerland)



Stephan Morais
Indico Capital Partners
(Portugal)



Jacob Bratting Pedersen
Vaekstfonden
(Denmark)



Seth Pierrepont
Accel Partners
(UK)



Mauro Pretolani
**Fondo Italiano di
Investimento**
(Italy)



Helena Prokhorenko
**Highland Capital
Partners Europe**
(UK)



Morgan Seigler
TA Associates
(UK)



Patrick Sheehan
ETF Partners
(UK)



Bruno Crémel
Partech Ventures
(France)

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What the CEOs say



"Amongst all the tech events in Europe, the Tech Tour Growth Summit is my favourite: decision-makers talking business".

Bernard Lukey, GD
Yandex



"Great facilitation & advice...The other CEOs gave me some great ideas that could have a major impact."

Jurgi Camblong, CEO
Sophia Genetics



"Winning the Innovation Award was very gratifying after 15 years of hard work."

Avery Wang, Founder,
Shazam



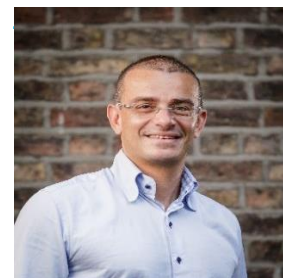
"Thanks to presenting at Tech Tour, I was able to raise money in just 3 weeks".

Julien Coulon, CEO
Cedexis



"The reason I'm here is I keep coming across great companies".

Mike Lynch, CEO
Invoke Capital



"Very proud to have won the Innovation Award. We are a deep tech company for 10 years."

Remi El-Ouazzane, CEO
Movidius



"It was a big satisfaction to win the Main Award 2016 after 15 years of hard work to make the company successful. "

Fabio Sbianchi, CEO
Octo Telematics



"A great chance to meet fellow entrepreneurs, get the energy for new ideas and share battle experiences".

Pere Vales, CEO
ScytI



"One of the few times entrepreneurs can get together and speak with each other about the challenges of scaling their companies."

Ivan Retznag, Founder &
CEO
MedicAnimal.com

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Tech Tour Growth Universe

European private companies meeting three of the criteria:

- >€10 mln in revenue
- >€20 mln in total funding
- >€100 mln valuation
- >min revenue growth pa on average over the last 3 years:
- 80% for companies with €10-30 mln in revenues
- 50% for companies with €30-100 mln in revenues

Long List reviewed by selection committee and agreed November 2017

TT Growth 50

Committee selects TT Growth 50 from Growth Universe - removing "unicorns" considering:

- Innovation potential
- Management team
- Quality (quality of backers, advisory board, past awards won and top sector listings)

- **Voting by committee in December 2018**
- **TTG50 launched in Jan 2018**
- **Company profiles on www.techtourgrowth50.com**

TT Growth Awards

Judging panel selects three award winners from TTG50

- Growth Award
- Innovation Award
- Special Jury Prize Award

Awards are presented during the Gala dinner with accompanying media placements

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Tech Tour 2017 Growth 50

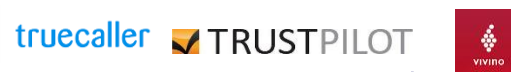
UK & Ireland



Spain & Portugal



Nordics



Netherlands



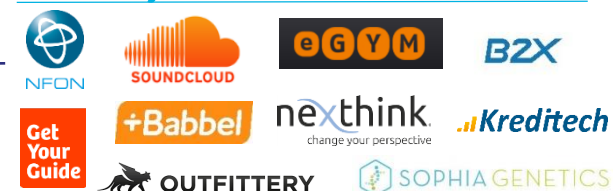
France



"It's healthy to remain wary of lists...but we think this one deserves attention: Meet **50 of Europe's fastest-growing tech companies**, as compiled by **Tech Tour**."

Robin Wauters, Editor, Tech.eu

Germany



Hungary



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Tech Tour Growth Awards

Now in its 12th edition the Tech Tour Growth Awards, formerly "Entrepreneur of the Year Award", names the European Technology Entrepreneur of the Year. The Growth and Innovation awards are presented and the Tech Tour Growth 50 are honoured at the Growth Forum Gala Dinner.

This prestigious award has a long history of recognising European companies that make the biggest impact, on the largest number of people, in the least amount of time. Many past winners have gone on to become leaders in their field and household names.

Previous Main & Innovation Winners include:



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About Us



Tech Tour

Founded in 1998, Tech Tour provides a Community facilitating investment into world class entrepreneurs with event and online matching platforms between growing and emerging innovative companies and investors across borders, regions, sectors and stages. Tech Tour is also the trade name for Europe Unlimited.

www.techtour.com



International Venture Club

The International Venture Club is a collaborative platform of over 70 leading independent venture capital, corporate and institutional investors promoting successful international investments. The Club objectives are to share better practices, build co-investor trust and relations, foster new funding and investment opportunities through joint actions and grow portfolio companies with corporate partners and co-investors. The International Venture Club is managed by Tech Tour.

www.iventureclub.com

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