

TECH TOUR SEEKS THE MOST PROMISING DIGITAL TECH COMPANIES IN EUROPE

Call for Applications for Digital Tech Summit 2015: Deadline is September 1

Geneva & Brussels, 26 June, 2015 – Tech Tour opened the call for applications today for the Tech Tour and IVC Digital Tech Summit which will take place in Lisbon, October 20-21, 2015. The Tech Tour Selection Committee will choose the top 12 emerging companies and 24 growth companies to bring them together with leading European Venture Capital firms that are seeking to invest in Digital tech.

Top 12 Emerging Companies and Top 24 Growth Companies

Digital Tech entrepreneurs from Europe and beyond are invited to apply to the Summit. The event will centre on 4 sub-sectors: Web mobility; Cloud & big data; Fintech; Security & Cyber security. The event provides a significant opportunity for entrepreneurial companies to gain visibility among the European investment community and of course access to a very large potential pool of capital.

Entrepreneurs – Why apply to present?

- The Digital Tech Summit will bring a delegation of 80+ investors of the highest caliber, who are actively looking to invest in Digital Tech companies
- The Tech Tour does not charge selected companies to present, selection is merit only
- Emerging companies are invited to attend a preparatory Venture Academy the day before the event giving them the opportunity to get feedback and refine their pitch
- The selected 36 finalists will each present their business plans to senior partners, vice presidents and CEO's from the global venture capital and technology industry.
- One2One meetings are offered to entrepreneurs so that they have the chance to meet with the key investors on their radar
- In addition, entrepreneurs benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding.
- Entrepreneurs can apply before September 1st at <http://www.techtour.com/digitaltechsummit2015/applications>

How the Digital Summit Works

- The Tech Tour opens the call for applications through our networks
- A Selection Committee made up of seasoned International Venture Capitalists, screens, chooses the 12 best emerging companies and 24 top growth companies in Digital Tech
- The CEO's of selected companies each present their business plans to investors at the event
- The event format allows for the maximum networking so that investors and entrepreneurs can meet and get to know one-another.

Registration

Applicants can register for the Tour at:

<http://www.techtour.com/digitaltechsummit2015/applications>

The deadline for applications is September 1. As part of the process applicants must submit a company profile, business plan and draft presentation together with the registration form.

Selection criteria

Applicants will be assessed on the uniqueness of their technology, the strength of their business model, vision, and capability to execute on the business plan and the quality and track record of their management. Submissions will be reviewed by the selection committee, which is comprised of senior business leaders from various backgrounds including venture capital, technology, research and economic promotion.

Team & Selection Committee

Stephan Morais, Executive Director of Caixa Capital will lead the event as President and Jean Schmitt of Jolt Capital will be at the helm of the Selection Committee.

Selection Committee Members as of X June 2015:

360 Capital Partners, 3TS Capital Partners, Accel Partners, Almaz Capital, Balderton Capital, Cisco Systems, Ginko Partners, Index Ventures, Intel Capital, Lakestar, MC Management, United Ventures.

Rewards for finalists

The selected 36 finalists will each have a ten minute slot to present their business plans to senior partners, vice presidents and CEO's from the global venture capital and technology industry, as well as service providers and academics. In addition, they will benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding. The Tech Tour does not charge selected companies to present.

Notes to Editors:**About The Tech Tour**

The Tech Tour was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. The Tech Tour mission is to promote investment in the most promising technology companies in Europe through Regional Tours and Vertical Summits. Since its inception in 1998, Tech Tour companies have been very successful in obtaining funding. The company provides an important platform for Entrepreneurs, Investors, Government influencers, Corporates and Advisers to collaborate and support the growth of the high-tech innovation ecosystem in Europe. For further information, please visit www.techtour.com

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