

## 2015 PRESENTING COMPANIES OVERVIEW

|   |   |
|---|---|
|    | <p>Accelleran has pioneered a disruptive approach to the delivery of cost-effective, high performance mobile broadband networks through its focus on software quality, testing processes and partnerships with volume manufacturers.</p> <p><b>Stage:</b> Start-up<br/> <b>Location:</b> Geel, Belgium<br/> <b>CEO:</b> Jeff Land</p>   |
|  | <p>Ancoa provides contextual surveillance and insightful analytics for exchanges, regulators and buy &amp; sell-side firms. Its' highly sophisticated, yet easy to deploy and simple to use, monitoring and surveillance platform helps firms take full control of their regulatory, reputational and operational risks across markets, functions and asset classes.</p> <p><b>Stage:</b> Start-up<br/> <b>Location:</b> London, United Kingdom<br/> <b>CEO:</b> Kurt vandeboek</p> |
|  | <p>Aptoides is the "YouTube for Apps" and since its launch in 2011 they have had more than 1.5 Billion downloads on their platform! Aptoides allows end-users to download from more than 340.000 Android Apps and create their own store much like creating channels on YouTube.</p> <p><b>Stage:</b> Start-up<br/> <b>Location:</b> Lisbon, Portugal<br/> <b>CEO:</b> Paulo Trezentos</p>  |



Atooma entered the IoT scene with an automation engine bringing a solution to manage the enormous number of activities. Atooma wants to bring intelligence to the Internet of Things. Automating operations across devices was just the first step. Atooma can now help with big data analysis to bring intelligent and proactive actions to those who embed their engine.

**Stage:** Expansion/Growth  
**Location:** Rome, Italy  
**CO-Founder:** Gioia Pistola



BeMyEye provides brands and retailers real-world analytics from the point of sale. The company leverages a widespread network of 80,000 on demand workers that can perform audits, mystery shopping, interviews and collect sales leads on thousands of locations in just a few days, zeroing travel expenses. BeMyEye's workers are private individuals using a free app that rewards them in cash for doing, on a voluntary basis, micro-jobs in the shops around them.

**Stage:** Expansion/Growth  
**Location:** Milan, Italy  
**CEO:** Gian Luca Petrelli



Cedexis optimizes web performance across data centers, content delivery networks (CDNs) and clouds, for companies that want to ensure 100% availability and extend their reach to new global markets. Synchronized with a real-time load-balancing platform Cedexis can deliver significant performance improvement, cost optimization and increased search engine rankings.

**Stage:** Expansion/Growth  
**Location:** Gentilly, France  
**CEO:** Julien Coulon



Clipping Book is a new digital media platform enabling consumers to create and discover “short form,” visual books by curating content on the fly from all web media. Using their proprietary, industrial strength ad serving platform they are also able to target individual book categories with non-intrusive contextual and native advertising.

**Stage:** Late stage/Pre-IPO

**Location:** Madrid, Spain

**CEO:** Jorge Mata



Software development is being automated. The main focus is shipping code. Codacy replaces code reviews in the most flexible way available in the market. The company’s mission is to kill code reviews and flexibility is the key to achieving this.

**Stage:** Start-Up

**Location:** Lisbon, Portugal

**CEO:** Jaime Jorge



Compte Nickel is a payment institution that uses real-time technologies. Compte Nickel provide individuals with an IBAN, an international Mastercard and home & mobile banking. The annual cost for each client is less than €50 and they open their account in less than 10 minutes at a newsagent.

**Stage:** Start-Up

**Location:** Le Pont, France

**CEO:** Hugues le Bret



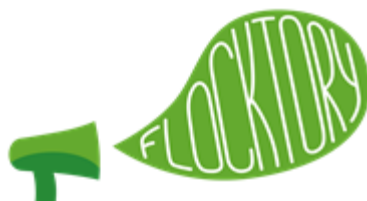
CrowdProcess makes the future happen sooner by democratizing the use of super computing and machine learning technologies. CrowdProcess helps risk officers leverage the power of machine learning to improve current scoring models and reduce defaults. Making the banking industry more efficient and thus democratizing the access to credit while keeping risk under control.

**Stage:** Seed  
**Location:** Lisbon, Portugal  
**Founder:** João Menano



Dinube is positioned to become the digital alternative to the legacy card-scheme duopoly. To resolve the unmet expectations of "Generation M" Dinube encourages banks and retailers to embrace a network built on new, digital payment rails that will enable them to provide new, higher-value services to customers.

**Stage:** Start-Up  
**Location:** Barcelona, Spain  
**Founder:** Jonathan Hayes



Flocktory's data driven SaaS platform delivers a full set of customer lifecycle solutions to drive measurable results. Big data, Bigger results!

**Stage:** Expansion/Growth  
**Location:** Moscow, Russian  
**CEO:** Simon Proekt



H19 creates great on-course & off-course experiences for golfers worldwide. It has developed smartphone & smartwatch technology that lets golfers plan & track their rounds of golf and a platform allowing them to connect with each other as well as with various stakeholders of the \$76B golf industry. On the backend, Hole19 will leverage data to build a marketing & analytics tool for golf courses, providing them with business intelligence to make better decisions.

**Stage:** Start-up  
**Location:** London, United Kingdom  
**CEO:** Anthony Douglas



Istrace makes it easy for managers and employees at organizations both large and small to collaborate and engage, learning from one another to improve service and efficiency while doing things "by the book". Istrace helps you MOBILIZE RESOURCES, in teams, in departments, across the enterprise and with partners.

**Stage:** Start-Up  
**Location:** Amsterdam, Netherlands  
**CEO:** Cesar Mariel



Kantox is a foreign exchange service provider, offering SMEs and mid-cap companies a comprehensive solution to their foreign exchange needs, based on transparency, efficiency and value.

**Stage:** Expansion/Growth  
**Location:** London, United Kingdom  
**Founder:** Antonio Rami



Kuldat leverages internet and big data technology to provide a competitive advantage to marketing and sales professionals. Kuldat is a web platform which helps B2B companies find relevant prospective clients, discover market opportunities and monitor campaign results all in one place. Kuldat's proprietary prospecting tool; a predictive data science software is simple to use, relevant and secure.

**Stage:** Expansion/Growth  
**Location:** Milan, Italy  
**CEO:** Marco Visibelli



Lovethesign aims to become the leading global store for the Italian style home design in a market worth >\$50bn and that is growing by 25% annually.

**Stage:** Expansion/ Growth  
**Location:** Milan, Italy  
**CEO:** Simone Panfilò



Luxexcel brings the digital age to manufacturing. And offers the world a 3D printing service for lenses and optics. 3D printing enables inventory to stay on your computer, until you need it. Product can be printed in any quantity and is ready straight out of the printer. Technology is proven, applications vary from LED, photonics, medical and aerospace the next goal is to print imaging optics as in eye glasses.

**Stage:** Expansion/ Growth  
**Location:** Kruiningen, Netherlands  
**CFO:** Guido Groet



MotorK has perfected a business model which helps OEMs and Dealers sell more cars through the biggest new car marketplace in EMEA (DriveK) and a comprehensive SAAS solution (DealerK) bundled with digital marketing services.

**Stage:** Expansion/ Growth  
**Location:** Milan, Italy  
**CEO:** Marco Marlia



Founded by 3 academic researchers with the objective to connect the academic world with the retail. The company grew mainly due to their R&D ability that allowed the company to create a unique technology. This technology helps offline retailers to understand their customers through the use of unique KPIs about their business.

**Stage:** Expansion/Growth  
**Location:** Porto, Portugal  
**Founder:** Roberto Colazingari



Ontotext provides a complete set of semantic technologies transforming how organizations identify meaning across diverse databases and massive amounts of unstructured data. Technology leader in graph databases and text analytics.

**Stage:** Expansion/Growth  
**Location:** Sofia, Bulgaria  
**CEO:** Atanas Kiryakov





Passworks is aiming to allow brands and retailers to engage with consumers through real-time location-based marketing by communicating directly to the consumer's smartphone.

**Stage:** Seed  
**Location:** Gaeiras, Portugal  
**CEO:** Francisco Belo



PIQ is at the intersection of Technology and Sport. PIQ has built a Swiss-design multisport sensor on a platform that delivers real-time analytics on the Cloud. Key sport brands are partnering with PIQ to deliver new experiences on each sport (Basketball, Tennis, Soccer, Rugby, Golf, Ski....). PIQ tracks data to highlight what people do best.

**Stage:** Expansion/Growth  
**Location:** Pont de Neuilly, France  
**CEO:** Cedric Mangaud



Playthe.net is a digital signage company revolutionising the outdoor advertising industry. Driven by an innovative digital, effective and low cost platform, Playthe.net is making accessible outdoor advertising for all kinds of audiences, from major brands to small businesses or individuals.

**Stage:** Start-Up  
**Location:** Madrid, Spain  
**CEO:** Luis Miguel Vindel



**Roq.ad**

Roq.ad makes digital marketing more effective and leverages the advertising power of any kind of consumer devices – smartphones, tablets, laptops, IoT devices.

**Stage:** Start-up  
**Location:** Berlin, Germany  
**CEO:** Carsten Frien



Searchmetrics ensures companies' success through visibility and performance. By providing the premier global search and content optimization platform encompassing all channels, Searchmetrics defines the future of Search and Content analytics, today.

**Stage:** Expansion/Growth  
**Location:** Berlin, Germany  
**CFO:** Dirk Wolf



Seedrs is an online platform for discovering and investing in great startups. Seedrs makes it possible for people to invest as much or as little as they like in the start-ups they choose through a simple, online process, and Seedrs lets start-up businesses raise seed capital seamlessly from friends, family, members of their communities and independent investors.

**Stage:** Expansion/Growth  
**Location:** London, United Kingdom  
**CEO:** Carlos Silva



Smartycontent is the only video platform that plays an instrumental role in the whole video ecosystem: allowing publishers and content owners to generate video views and create their own video channels; adding value to video impressions by incorporating data for better monetization; and monetizing video views via partnerships with media agencies and direct client relationship.

**Stage:** Expansion/Growth  
**Location:** Madrid, Spain  
**CEO:** Jesus Aldana



Swipii brings the power of big data to small retailers. Its unique loyalty, CRM and marketing solution aims to be the Salesforce.com of hyperlocal retail.

**Stage:** Start-Up  
**Location:** Glasgow, United Kingdom  
**CEO:** Chitresh Sharma



Talkdesk allows companies to create a scalable call center really easily with no infrastructure costs. Plus it integrated with the tools companies already use in one click.

**Stage:** Expansion/Growth  
**Location:** Lisbon, Portugal  
**Founder:** Cristina Fonseca



tocario is challenging the status quo of desktop work environments, developing a revolutionary Desktop-as-a-Service technology for the workplace of tomorrow. tocario believes in a world where device, operating system, and location dependency are things of the past.

**Stage:** Start-Up  
**Location:** Stuttgart, Germany  
**CEO:** Carsten Unnerstall



Trufa is a predictive financial performance management application that leverages advanced analytics and statistics to quickly and continuously interrogate SAP ERP operational data across your entire business cycle.

**Stage:** Expansion/Growth  
**Location:** Heidelberg, Germany  
**CEO:** Bryan Plug



Uniplaces is the global marketplace for student accommodation. We make it safe and easy for students to book their accommodation, helping them to make the best of their experience in a new city.

**Stage:** Expansion/Growth  
**Location:** Lisbon, Portugal  
**Founder:** Miguel Santo Amaro



Varnish Software builds web performance and API management solutions on top of our Open Source product, Varnish Cache; Varnish Cache is a trusted HTTP engine used by more than 2.2 million websites worldwide.

**Stage:** Expansion/Growth  
**Location:** Stockholm, Sweden  
**CEO:** Lars Larsson



VideoElephant is an aggregator of professionally produced video content. VideoElephant aggregates content from premium providers such as ABC, National Geographic, ITN, Press Association, SKY, IMG, Reuters, VideoJug, Howcast, Meredith, Disney Maker Studios and many more. VideoElephant has built the world's largest library of premium video content with over 500,000 videos and over 1,000 new videos added every day across 16 different languages.

**Stage:** Expansion/Growth  
**Location:** Dublin, Ireland  
**CEO:** Stephen O'Shaughnessy



Wikitude is the renowned pioneer of mobile augmented reality (AR) technology and the company behind a number of award winning AR solutions for smartphones, tablets and smart glasses. It's fully in-house developed AR technology is available through its core product, the Wikitude AR SDK and a number of complimentary products enabling thousands of apps, brands, agencies, developers and AR enthusiasts to achieve their project goals.

**Stage:** Expansion/Growth  
**Location:** Salzburg, Austria  
**CEO:** Martin Herdina