



PRESS RELEASE

50 of Europe's potential tech Unicorns to meet in Switzerland

The Tech Tour Growth Summit regularly attracts the most famous names from the world of Venture Capital and Growth Equity

Over 50 of Europe's potential unicorns will gather from the **22-23 March 2018 in Geneva and Lausanne**, Switzerland. The [Tech Tour Growth Summit](#) (TTGS) is now widely recognised as the **most prestigious business event in Europe for tech companies and their venture capital investors**.

220 attendees, including **50 CEOs from Europe's super scale-ups, tier 1 European VCs, private equity and corporate investors**, as well as tech industry experts will gather to thrash out the latest trends in sectors including **Digital Tech, Mobility, A.I, Cybersecurity and Fintech**.

The Tech Tour 2018 Growth Summit is organised by [Tech Tour](#), and applies over 20-years of experience in designing and running tech business events. The goal is simple: to help entrepreneurs and investors work together from innovation to exit, and every stage in between on that journey.

TTGS 2018 is supported by the [International Venture Club](#) a group of over 80 leading independent venture capital, corporate venture and institutional investors.

The TTGS [Selection Committee](#) of leading investors researches **over 300 rapidly growing European companies** and chooses the 50 companies with the potential to become **Europe's next unicorns**. These companies – The Tech Tour Growth 50 – are announced every February and attend the Growth Summit, together with some of Europe's boldest entrepreneurs that have already built and exited major tech companies.

The [Programme](#) includes CEO-only workshops, panel discussions and fireside chats, the Tech Tour Growth Awards ceremony and of course, lots of opportunities to network and do business during the 2-day event:

Day 1 – 22 March

- CEO only workshops in Geneva
- Investor-only Roundtable presented by the International Venture Club in Geneva
- Gala Dinner, Tech Tour 2018 Growth Awards ceremony and Tech Tour 2018 Growth50 in Lausanne

Day 2 – 23 March

- Deep dive into the latest trends, the coolest companies and the hottest sectors in European Technology by attending interactive networking sessions
- Get inspired by keynote speeches and success stories including Mytaxi and Darktrace

The Tech Tour Growth Summit is one of the most popular events in the European tech scene. In 2017 the tech companies attending had:

- **Raised over \$3.7 billion of venture funding**
- **Created over 9000 jobs**
- **An estimated average valuation of €338 million**

Media representatives can register for TTGS free of charge up to 22 March 2018

About Tech Tour

Founded in 1998, [Tech Tour](#) is a community with strong positions in the venture capital market. We promote innovative companies and their projects through our online community platform and in person at 25 networking events that we organise each year. We have 20-years of experience across Europe and the Middle East and present a unique cross-border platform for growing and emerging innovative tech companies on their way to investment and funding – from the idea to the success story.

About the International Venture Club

The [International Venture Club](#) is a collaborative platform of over 70 leading independent venture capital, corporate and institutional investors promoting successful international investments. The Club objectives are to share better practices, build co-investor trust and relations, foster new funding and investment opportunities through joint actions and grow portfolio companies with corporate partners and co-investors. The International Venture Club is managed by Tech Tour.

We have some exciting partnership packages if your media is interested in TTGS 2018. Please see our [Media Partnership Opportunities](#) for details and let us know so that we can send you additional information.

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