

Unique business platform to bring top European investors to Warsaw and Sofia in June*

Author EETT

The Eastern Europe Tech Tour 2018 gives a genuine chance for funding to the best innovation companies in the region

A unique platform for business events will bring top European Venture Capital investors to Sofia and Warsaw. The Eastern Europe Tech Tour 2018 (EETT) gives a real chance for funding to the best innovation companies in the region. This is the first edition and it will take place on 11-12 June in Warsaw, Poland and on 12-13 June in Sofia, Bulgaria.

EETT 2018 is organised by Tech Tour, with support from Almaz Capital and the Bulgarian Private Equity and Venture Capital Association (BVBA). The main goal is helping entrepreneurs and investors to work together and realise their full journey of innovation, from the initial concept all the way through to valuation.

Eastern Europe was especially chosen this year for the prestigious event. The region is realising one of the highest economic growths and has also generated \$5 billion in liquidity back to investors in the past few years.

The Eastern Europe Tech Tour 2018 will showcase 30 of the most promising high technology companies – 15 from the region of Central Eastern Europe: Poland (as a host country), Belarus, Czech Republic, Hungary, Slovakia and Ukraine; and 15 from the region of South Eastern Europe: Bulgaria (as a host country), Albania, Bosnia and Herzegovina, Croatia, Greece, Romania, Serbia, Slovenia, Macedonia (FYROM), Moldova and Montenegro.

Over 200 companies will go through a rigorous review process and be assessed based on the uniqueness of their technology, the strength of their business model, vision, capability to execute on their business plan, and the quality and track record of their management. The selected entrepreneurial companies will present their business to an invited delegation of 40 international investors, active in the region as well as 40 local investors and regional key players.

EETT 2018 is led by:

- o Alexander Galitsky, Co-Founder and Managing Partner of Almaz Capital, President of the EETT;
- o Marcin Hejka, Co-founder and Founding Partner at OTBVentures, head of the Selection Committee for Central Eastern Europe;
- o Evgeny Angelov, Chairman of BVCA and Partner at PostScriptum Ventures, head of the Selection Committee for Southern Eastern Europe.

The Tour is a great chance for entrepreneurs to present their businesses to venture capitalists and spend several days with investors as one team, taking part in interactive sessions, dinners and special events. In the context of mutual interest, the event will bring many opportunities for networking and further cooperation between both participating parties, companies and investors, as well as for sharing detailed information about the investment process.

The earlybird registration deadline for the event passes is 12 April 2018.

The application deadline for companies interested in the event is now extended to 20 April 2018.

All start-ups can participate in the Eastern Europe Tech Tour 2018 free of charge.

The official language of the Eastern Europe Tech Tour 2018 is English.

All media representatives can attend the event free of charge. For registration via email, please contact hhristov@techtour.com or Irina@almazcapital.com up to 11 June 2018 for Warsaw and up to 12 June for Sofia.

We have some exciting media partnership packages if you are interested in EETT 2018. Please contact us, so that we can send you additional information.

About Tech Tour

Founded in 1998, Tech Tour is a community with strong positions in the venture capital market. We promote innovative companies and their projects through our online community platform and in person at 25 networking events that we organise each year. We have 20-years of experience across Europe and the Middle East and present a unique cross-border platform for growing and emerging innovative tech companies on their way to investment and funding – from the idea to the success story. For more information please see: www.techtour.com

About Almaz Capital

Almaz Capital is an international Venture Capital firm investing in early stage, capital efficient technology companies. Being a unique bridge-model fund with the head office in Silicon Valley, US, Almaz Capital connects entrepreneurs and engineering talent in USA and Eastern European /CIS countries and bring the prominent start-ups to the global market. Fund invests in high-growth sectors such as artificial intelligence and blockchain applications, data engineering, cybersecurity, industrial IoT, networking architecture and infrastructure. The fund's investors include Cisco, the European Bank for Reconstruction and Development (EBRD), and International Finance Corporation (IFC), a member of the World Bank Group. Founded in 2008, Almaz Capital has 8 exits and over 25 portfolio companies.

For more information, please visit: www.almazcapital.com

About the Bulgarian Private Equity and Venture Capital Association (BVBA)
The Bulgarian Private Equity and Venture Capital Association is a focal point of private investors, venture capital funds and the entrepreneurial community in

Bulgaria. BVCA works alongside its members to improve the business environment and to drive innovation and growth in the country and the CEE region.

We have some exciting media partnership packages if you are interested in EETT 2018. Please contact us, so that we can send you additional information.

The Association is committed to popularising the role of private investment as a reliable and sustainable source of funding for growing and established companies. For more information, please visit: <http://bvca.bg/en/>

For more information on our upcoming events please visit www.techtour.com/events

**This article is published as part of a media partnership between SeeNews and TechTour.*