



# Healthtech Summit

Media Partnership Opportunities  
Lausanne - 25 - 27 June 2018

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## Who we are

We are a community with **strong positions in the venture capital market** and we promote innovative companies and their projects through our **online community platform** and in person at **25 networking events** that we organise each year.

We have **20-years of experience** across **Europe** and the **Middle East**.

## What we do

We present a **unique cross-border platform** for growing and emerging innovative tech companies on their way to investment and funding – **from the idea to the success story**.

The **core business sectors** we operate in are:



Sustainability  
Tech



Healthtech



Fintech



Digital Tech

## Key Facts

**10,000+**  
**unique participants**  
in the last 3 years at our events.

**Over 400**  
**companies funded**  
after pitching at events

**€ 8.5 bln**  
  
Invested in presenting companies in the last 8 years

**7 unicorns created**

 **skyscanner** **Klarna.** **JUST EAT**

 **mindmaze**

 **Delivery Hero**

 **deliveroo**

 **IMPROBABLE**





# Media Partnership Opportunities

## What we offer

- **Priority access** to tech company CEOs and investors at the Summit for editorial staff
- Opportunity for **leading editorial staff to moderate panels** and/or fireside chats
- **Complimentary access to Award dinner** and sessions for publishing staff
- **Pre-embargo release** of presenting companies and Award winners
- **Brand association and recognition** before, during and after the Summit
- **Distribution of publications** and material at the Summit

## What we would like in return

- **A quid-pro quo** partnership that promotes the Summit and Awards to your readership and audience.

## The Tech Tour Healthtech Summit

Now in it's **tenth year**, this is our **flagship healthtech event**, bringing together the tech growth companies at the very pinnacle of our network & their investors, stock exchanges & multi-national corporations.



**Marco Mohwinckel**  
President of TT  
Healthtech Summit



**Diana Saraceni**  
Vice-President of TT  
Healthtech Summit

**The event offers entrepreneurs** direct access to a unique circle of top ranking investors and strategic corporate partners, facilitate investment and potential partnerships.

**Investors and Corporates** gain **direct access to the most innovative unique companies** with the potential to impact the global Digital Health and Medtech landscape.

### All editions

**916** companies reviewed

**220** companies have presented

**€3.4 billion** total deal value generated

### 2017 edition

**242** attendees

**70** entrepreneurs

**80** VCs & corporate investors with €230 billion in assets under management

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## 2018 Partners

### Global Partner



### Hosting Partner

### Silver Partners



Medtronic



### Bronze Partners



### Support Partners



### Media Partners



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## CEO Collaborative Academy



**Euronext** will lead a workshop on "Taking the next step via an IPO"

**CEO Collaborative Forum** will be working with CEOs to collaborate with peers to solve complex & challenging business issues

## Healthtech Awards



**2 companies are presented with the Tech Tour Healthtech & Medtech Awards**

The awards celebrate excellence in entrepreneurship and successful commercialization of innovative health technology in Europe.

## Industry-led content



Each year **volunteer Summit Presidents**, together with the **selection committee**, lend their **convening power** to attract world renowned tech-leaders & **guest speakers**.



mindmaze

Raised € 100 mn  
in a valuation of over €  
1 bn

ENDO SENSE

Acquired by St. Jude  
Medical for € 171 mn

Sapiens | Steering  
Brain Stimulation

Acquired by Medtronic  
for € 200 mn

symetis

Acquired by Boston  
Scientific for € 408 mn

medopad

Raised € 23 mn as part of  
€ 98 mn funding round  
closing H2 2018



## Past award winners

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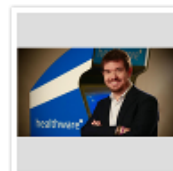
## Presidents & Selection Committee



**Summit President**  
**Marco Mohwinckel**



**VP Selection Committee**  
**Diana Saraceni**  
Panakès Partners



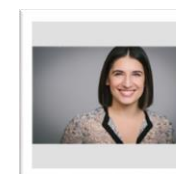
**Roberto Ascione**  
Healthware  
International



**Vishal Gulati**  
Draper Esprit



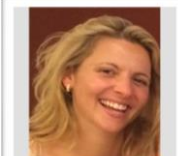
**Erik Janssen**  
UCB



**Clara Leonard**  
Digital Health  
Ventures



**Kevin Cheng**  
MVM Life  
Science  
Partners



**Sarah Fisher**  
Johnson & Johnson  
Innovation



**Martin Kelly**  
HealthXL



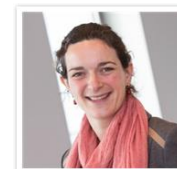
**Sven Lingjaerde**  
Endeavour Vision S.A.



**Janke Dittmer**  
Glide Healthcare  
Partners



**Brian Hashemi**  
Salus Partners



**Lara Koole**  
Philips



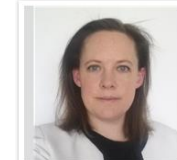
**Daniel Mahony**  
Polar Capital



**Sophie Ehrlich**  
Samsung SRUK



**Valery Huot**  
LBO  
France/Innovation  
Capital



**Charity Kufaas**  
Medtronic EMEA



**Bruce Meadows**  
MTIP

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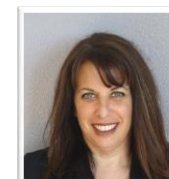
**Anne Osdoit**  
MD Start



**Thom Rasche**  
Earlybird Venture  
Capital



**Steve Seuntjens**  
PHS Fund



**Lisa Suennen**  
GE Ventures



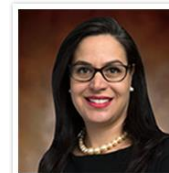
**Antoine Papiernik**  
Sofinnova Partners



**Christoph Ruedig**  
Albion Capital



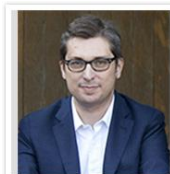
**Marc Sluijs**  
DIGITALHEALTH.  
NETWORK



**Francesca Wuttke**  
Merck GHI Fund



**Luke Parsons**  
Summit Partners



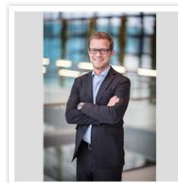
**Claudio Rumazza**  
Innogest Capital



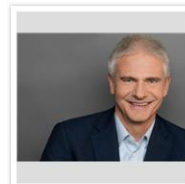
**Unity Stoakes**  
Startup Health



**Claire Poulard**  
Omnes Capital



**Alexander Schmitz**  
Endeavour Vision



**Klaus Stockemann**  
Peppermint Venture  
Partners

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"The event was excellent, I made a lot of new connections and have improved my insights into the sector."

Matic Meglic, Medtronic



"The Healthtech Summit is one of the best European conferences for meeting later stage medtech and digital health companies."

Janke Dittmer, Gilde



"Thanks a lot for the great effort and commitment for a really great summit. Having a chance (...) to be exposed to the Digital health environment has been the biggest take away for me."

Valerio Nannini, Nestle





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## Get in touch



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