

## PRESS RELEASE

**European Mobility & Industry Venture Forum 2018 will support most innovative entrepreneurs from Piemonte, Italy and across Europe**

Very 1st edition of the business event will attract high-level international investors in Automotive sector, Smart Mobility and Industry 4.0

The very 1st edition of the [European Mobility & Industry Venture Forum](#) (EMIVF), organized by [Tech Tour](#) and hosted by [the Torino Chamber of Commerce](#), will be held in **Turin on 26-27 November 2018**. 30 active Italian and International investors, 30 presenting companies from Piemonte, Italy and across Europe, more than 150 attendees will take part in the business event. It took place at the premises of **Intesa Sanpaolo building**.

The European Mobility & Industry Venture Forum 2018 is brand-new event which is giving a unique opportunity for the most innovative entrepreneurs operating in:

- **Automotive** (supply chain, weight reduction, propulsion systems, energy storage)
- **Smart Mobility** (connectivity, shared mobility, cybersecurity)
- **Industry 4.0** (industrial IoT, smart manufacturing, data & analytics)

to meet and present themselves to active international investors and corporations seeking for investment and partnerships.

After careful review process, 30 technology start-ups have been selected to present at the Forum by members of the Selection Committee of Expert Jury who assessed them on the basis of their business potential, technology merit, competitive position, investment interest and team experience.

The selected companies will have the opportunity to present in front of an international audience at EMIVF, where they will have the chance to meet high-level VC investors and corporations seeking investment. They will also be given the option to attend free One2One meetings with investors to personally discuss opportunities for investment and partnerships.

The European Mobility & Industry Venture Forum in Turin is a part of the European Venture Contest, and companies will be judged by an expert jury of investors and receive feedback on their presentations. The top 25% of presenters will be announced and have the opportunity to present at the [European Venture Contest Final 2018](#), held the **11-12 December in Dusseldorf**, Germany.

The [Programme](#) highlights include:

- Keynote speeches at the opening of the Forum and Venture Academy's opening will give **Vincenzo Ilotte**, President of the Torino Chamber of Commerce and **Bill Barber**, Innovation Deployment & Acceleration: FAST Capital Movement at Intesa Sanpaolo S.p.A.
- *Technology Outlook* will be discussed in a special panel together with **Christian Loewe** (Deutsche Bahn Digital Ventures), **Alvise Bonivento** (Indaco Venture Partners) and **Fabio Lancellotti** (Aster Capital), moderated by **Ruggero Recchioni** (Intesa Sanpaolo)
- 30 selected technology start-ups, 22 of which are from Italy
- Presentation Sessions for each sector, Venture Academy coaching sessions



- Elevator 1-minute pitches by selected companies
- Special award ceremony of the best 8 start-ups

***Media representatives can register for EMIVF free of charge up to 25 November 2018 on the event's [website](#) or at the registration desk onsite.***

### **About Tech Tour**

Founded in 1998, Tech Tour is a unique cross-border platform for growing and emerging innovative tech companies on their way to investment and funding – from the idea to the success story. The platform supports innovative companies and their projects through online community space and in person at 25 networking events that we organise each year. Tech Tour is well known in the venture capital market with its 20-years of experience across Europe and the Middle East, and planning to enlarge our scope of work to China. For more information please visit: <https://www.techtour.com/>

### **About the Torino Chamber of Commerce**

The Torino Chamber of Commerce is a public institution with autonomy of statute, regulation, management and accountability. The Chamber is almost entirely self-funded. Its income derives largely from the annual Membership fee paid by all companies based in the Province that are listed in the Register of Enterprises. This income is primarily employed to support members' business activities. There are almost 6 million businesses in Italy, 400,000 of these are based in Piemonte and over 220,000 in the Torino Province. Then, the Chamber's most important administrative activity is keeping the Register of Enterprises, an archive that can be consulted on-line all over the world.

For more information please visit: <https://www.to.camcom.it/>

### **About Intesa Sanpaolo Innovation Center**

Exploring the business models of the future to discover the new assets and skills needed to support the long-term competitiveness of its customers and of the Group as we become the driving force of the New Italian Economy, this is the mission of Intesa Sanpaolo Innovation Center which aims to create the assets and develop the necessary skills that guarantee the competitiveness of the group and its customers through the promotion of new technology use and the support of corporate transformation projects where responsible business models can reconnect business and society.

Intesa Sanpaolo Innovation Center supports the growth of start-ups in domestic and international markets through programs in acceleration and networking and has created laboratories and Competence Centers to generate know-how and develop new assets and businesses. Intesa Sanpaolo Innovation Center invests in start-ups with its Corporate Venture Capital NEVA Finventions to encourage new business growth and to support the champions of tomorrow. Intesa Sanpaolo Innovation Center: the country's driving force for future-proof change. For more information please visit: <https://www.group.intesasanpaolo.com/>

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