



PRESS RELEASE

VTM, the future of mobility takes off in Turin

On 27 and 28 November, the capital of Piedmont will be hosting two days of meetings between leading operators and experts in the automotive and mobility innovation sectors

The first edition of the Vehicle & Transportation Technology Innovation Meetings at the OGR in Turin on 27 and 28 November. Experts and operators from around the world will gather at the Piedmont capital to discuss the major transformations in the sector: from self-driving vehicles to smart infrastructures.

Advanced driving systems, self-driving and connected vehicles, hybrid and electrical transport, "smart" infrastructure and new mobility models, digitalisation, big data and cybersecurity: with VTM – Vehicle & Transportation Technology Innovation Meetings, the new frontier in global mobility is in Turin.

The Italian automotive capital that has always focused on new technologies, will become the world capital for innovation in the mobility sector for two days, providing a complete overview on vehicles, infrastructure and the services available to people. On Tuesday 27 and Wednesday 28 November, Turin will be hosting VTM for the first time. The business convention will include a series of conferences, workshops and trade meetings between leading international operators in the industry, to shed light on the major transformations that can be expected in coming years in the way people move around.

Local promoters for the event are the Piedmont Region and Turin Chamber of Commerce, in conjunction with the specialist company ABE - Advanced Business Events, in cooperation with Ceipiemonte, coming together to create the first edition of this event focusing on the future for mobility and automotive sectors. Companies that will be participating include: FCA, General Motors, AVL, A^3 by Airbus/Vahana, BJEV - Beijing Electric Vehicle, Bosch, Car2Go, Comau, CSI-IMQ, Denso,

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Deutsche Bahn, Ducati Motor, Enel, Italdesign, ITT, Iren, Magneti Marelli, McLaren, NVIDIA, Pininfarina, Porsche Consulting, SKF, Telecom Italia, Thales Alenia Space.

Also working towards staging the event are Anfia, Amma, Api Turin, Confindustria Piedmont and Unione Industriale Turin. The academic world in Turin will also be actively involved, with the Turin Polytechnic and University of Turin, as well as various Innovation Hubs and the Intesa Sanpaolo Innovation Hub that is one of the supporters of the initiative.

«*Mobility – commented the President of the Piedmont Region, **Sergio Chiamparino**, and Councillor for Productive Activity, **Giuseppina De Santis** – is now a multi-sector issue, which encompasses a number of technologies and competencies. The big players in the sector need to become increasingly connected amongst themselves and have an opportunity to meet up with different stakeholders in the same context, so that this professional contamination can give rise to new partnerships and more challenging goals. We hope that concrete suggestions will come out of this event to address the challenges of a phenomenon that is primarily social, and where the revolution is radically changing our behaviour and lifestyles. The initiative also provides an opportunity for our system of enterprises in the territory that have already begun effectively investing in innovation, so that they too can become involved and play an active role in this crucial challenge for the future.*»

The programme on the first day, Tuesday 27 November envisages a series of lectures on issues with the greatest social and technologic impact for mobility into the future: from assisted or self-driving cars for road safety, to electrical and hybrid vehicles with a low environmental impact, from new infrastructures and intelligent services to the technologies associated with data collection and digitalisation. There will be a notable panel of speakers on the day, with representatives from leading industrial companies in the world that will be discussing and outlining their projects.

The second day will continue with B-B meetings. VTM will provide an opportunity for international buyers to be exposed to the expertise and specialisation of Turin SMEs in the automotive and non-automotive sectors. It will showcase what they have to offer from the perspective of this radical transformation in the sector that is already underway.

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«Today, together with the Piedmont Region, we are introducing VTM, the business convention that reconfirms Turin and the Piedmont as leaders in the international automotive component supply chain, underpinned by the 762 companies representing 40% of Italian turnover – noted **Vincenzo Ilotte**, Chairman of the Chamber of Commerce – In addition to providing digital support to small and medium companies with non-refundable interventions, which will amount to Euro 700 thousand this year, the Turin Chamber of Commerce is also committed to enhancing innovation in vehicle technologies, systems management and infomobility. This will be based on business conventions like the VTM, but also on meetings between start-ups and private international investors. On 26 November at the Intesa Sanpaolo skyscraper, 30 start-ups and high-tech companies will engage at the [European Mobility & Industry Venture Forum](#), linked to the VTM, to acquire capital in the automotive and smart mobility sectors, with the possibility of also applying on-line until 25 October».

«This event dedicated to sustainable mobility falls within the scope of a much broader context, in which our territory re-appropriates the position it held historically, but in a more modern and current role – said **Pierpaolo Antonioli**, Chairman of Ceipiemonte – Our VTM will provide an opportunity to enhance and introduce an international audience to the skills and expertise of the auto supply chain, which today more than ever, encompasses wide ranging sectors, both in terms of products and services. This could be the first step in relaunching one of the most important sectors for our industrial context».

The meeting in Turin will be a global preview of what we will be seeing on the world's roads – and in the skies –in coming years.

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