

### **InvestHorizon Accelerator** (Fast Track to Series A Investment)

Outline - Version 11 June 2019





















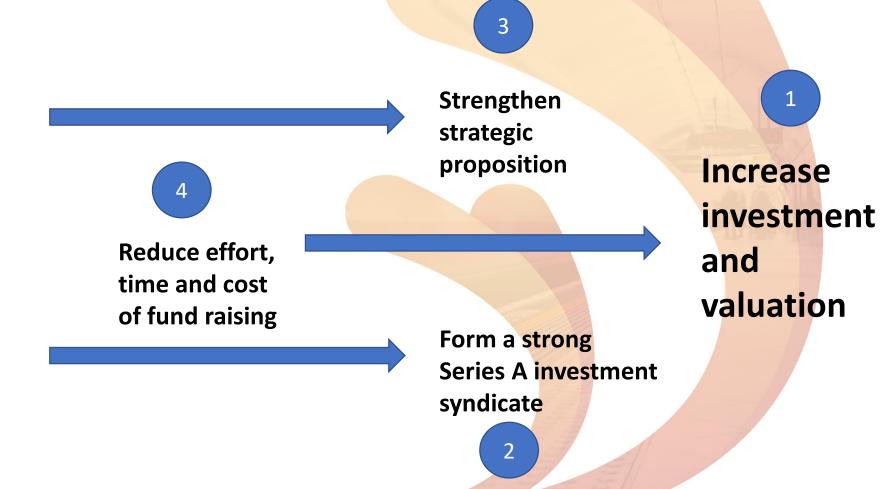
### Why join the Accelerator?



**Tech Entrepreneur** 



**Seed or Series A Investor** supporting the entrepreneur





















### **Promoters & Partners**

### Financed and Promoted by





Lead Partner



#### **Partners**



































2-3 months May 1 1 month

4 months

Phase

Value

**Action** 

**Differentiation** 

**Entrepreneur Time** Commitment

**Investor Time Commitment** 

Application	Kick Off	Trust Group	<b>Investor Relations</b>
Engage the most promising companies	Reduce the efforts time and costs	Strengthen the strategic proposition	Develop investor syndicate and Series A round
Validate SWOT assessment	Validate action plan	Focused online sessions	Introductions / Presentations
Specialised	Efficient	Collaborative	Personalised
4 Hours	1 hour (and 3 day Bootcamp for lower scoring applicants)	13-15 Hours split over 7 Sessions	Live and online events as appropriate
2 Hours	Optional	10-12 Hours split over 7 Sessions	Optional

















### **Peer Trust Groups by subsector**

3 InvestHorizon Experts –

5-6 Entrepreneurs

5-6 Seed or Series A Investors

#### **Participants:**

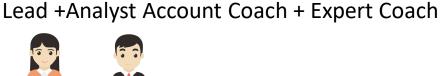
















Value:









Collaborative sessions to develop opportunities





Investor & corporate introductions following your needs

















#### **Accelerator**

Tech entrepreneurs with highest IRL Scores **SWOT** Analysis Action Plan

Intro Session

Group **Prep Calls** 

Challenges

3 Challenges Sessions

Trust Group

2 Contact Exchanges

Meet Investors & partners

online via

- mutual intros
- (e)Pitch Forum
- Pitch Forum
- Partnering Forum (TBC with Eureka)

Preceded by **Pitch** Academies

1 month

2-3 months











by Series A







### Who should join? (1/2)



### **Entrepreneurs Members (EMs)**

**Selection**: Highest Scoring Companies

**Selection Basis**: Completing the Self-Assessment

#### **Eligibility Criteria:**

- Raised 250K of seed funding
- Seeking >EUR 2.5 Million
- Based in an EU Horizon 2020 or Eureka country
- Committed to the programme



























## Who should join? (2/2)



Seed or Series A **Supporting Investor Members** (SIMs)



**Selection**: Highest Scoring Companies

**Selection Basis**: Completing the Self-Assessment

#### **Eligibility Criteria:**

- Raised 250K of seed funding
- Seeking >EUR 2.5 Million
- Based in an EU Horizon 2020 or Eureka country
- Committed to the programme









**Selection Basis:** Validating the Self-Assessment

#### **Eligibility Criteria:**

- Committed to support the application and the Trust Group of the Entrepreneur
- Acknowledging the planned Series A and past Seed rounds

















### The Accelerator in Summary



Assessment



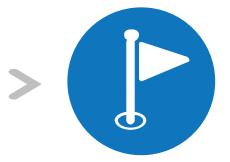
Action Plan with CEO, investor & **Experts** 



**Trust Groups Develop Peer** recommendations around Key Challenges



Introductions Tailored to your investment need



Workshops & Events To meet investors and corporate partners



Free

But merit-based and collaborative commitment





















# Accelerate your funding NEW Call for Selection coming soon



















### **Questions & Answers**















