

# InvestHorizon Accelerator

## Fast Track to Series A Investment

Next cut-off:

20<sup>th</sup> May 2020, 24:00 h CET



## Financed and Promoted by



in association with  
**EUREKA**   
innovation across borders

## Lead Partner



## Partners

**bpi**france



bwcon

**EurA**<sup>®</sup>  
innovation · finance · technology



*Thank you very much for this training and your advices.  
It was a real pleasure to share with you the challenges of my company.  
Thank you Teresa for your vision and your relevant comments.*

*Thank you for selecting me for the bootcamp event. The session on series A fundraising was brilliant and very useful. I am looking forward for upcoming activities!*

- Launched in June 2019
- Capacity accelerator: **500 SMEs until end 2021**
- **Always open** to apply
- Cut-offs every 3-6 months
- Each company spends **4-6 months in the accelerator**

- Nr supported companies by the accelerator: **177 SMEs**
- Nr countries accelerator: **25+**
- Nr of investments: *not available yet!*
- Cut-off dates coming on: **20th May, 30th July, 2nd November**
- **FAQs** section online



- **Deeptech** companies seeking **series A** funding > EUR 2.5 mln



- **Raised seed funding** (150-200 K or 500K grants)



- Based in an EU, Horizon 2020 or Eureka country



- **Committed** to the programme

## Free



- No fee; no equity
- But merit-based and
- collaborative commitment

## Deep tech

- technology-based company
- long innovation cycle
- high go-to-market risks and costs
- requiring patient capital.



**INVEST**  
HORIZON

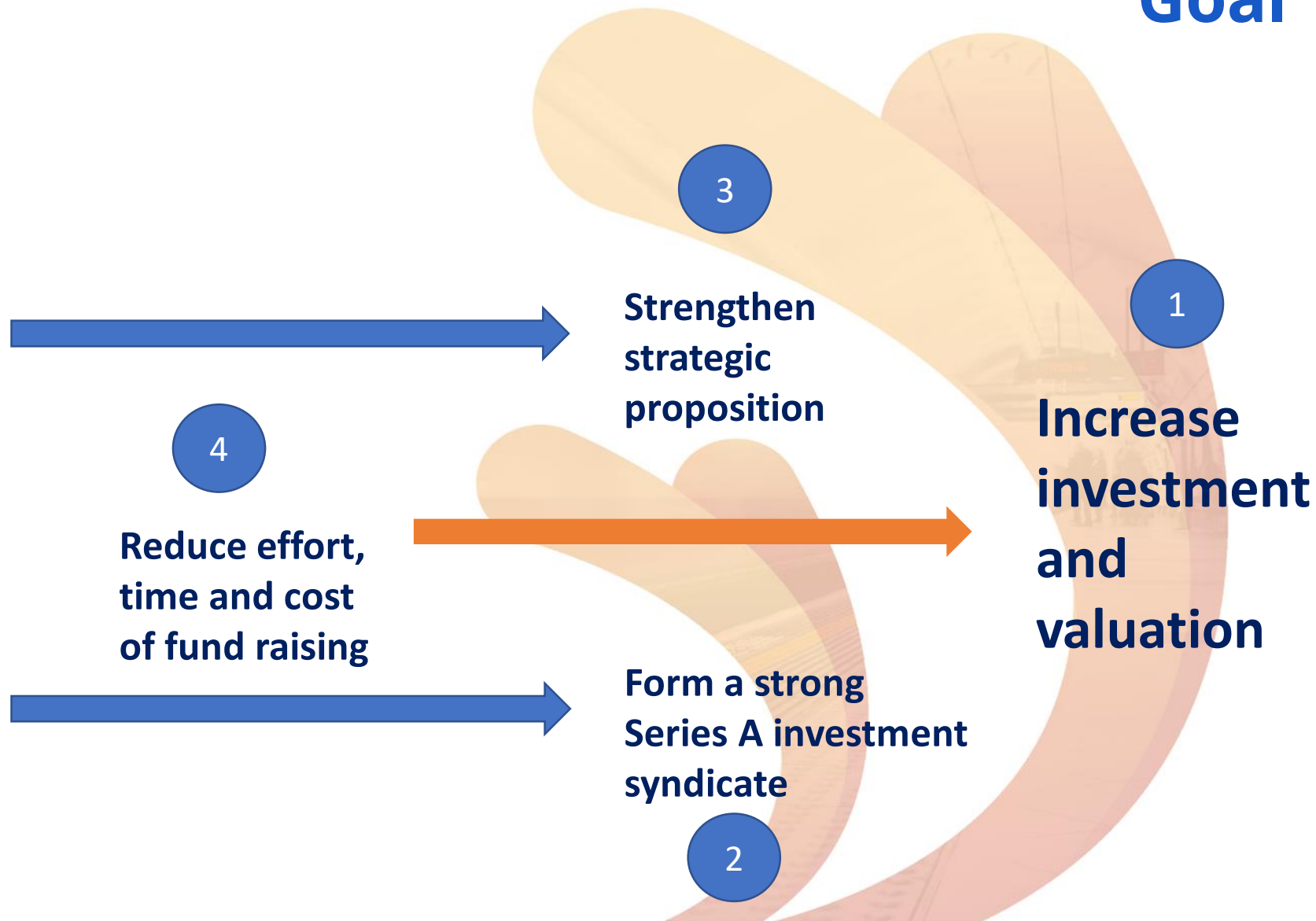
**Goal**



**Tech Entrepreneur**  
Seeking Series A  
> EUR 2.5 Mln



**Seed or Series A  
Investor**  
supporting the  
entrepreneur



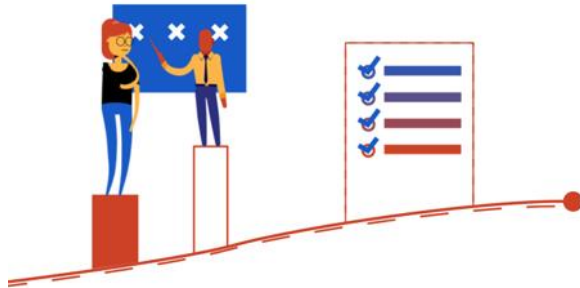
CEO and supporting investor

- Self-assessment
- Identify **key challenges**



CEO, investor and InvestHorizon coach

- Discuss and formulate the key challenges
- Agree on **action plan**



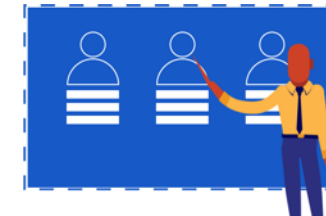
CEO + investor + other entrepreneurs + their investors + industry expert

- **Trust Group**
- Present the challenge
- Get recommendations
- Develop SMART commitments



Identify the key investors

- **Contact exchange**
- Challenge trust group discussion



**Pitching forum & epitches**

- Perfecting pitch
- Pitch to active key investors for the business



# Accelerator in Summary



Customised  
Assessment



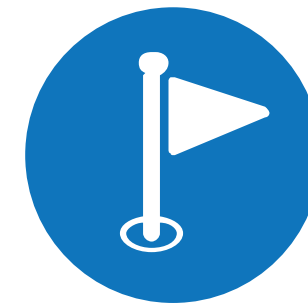
Action Plan  
with CEO, investor &  
Experts



Trust Groups  
Develop Peer  
recommendations  
around Key Challenges



Introductions  
Tailored to your  
investment need



On- & Offline Events  
To meet investors and  
corporate partners



## Accelerator services

### Trust groups



A carefully selected group of company 4-7 CEOs, their investors and distinguished coaches.

[Learn more](#)

### Bootcamps



Help SMEs to develop and refine the specific skills they are lacking in the form of bootcamps.

[Learn more](#)

### Coaching academies



The Coaching Academy aims to help presenting start-ups to fine-tune their pitches.

[Learn more](#)

### Pitching & E-pitches



The Pitching Forum aims to gather SMEs and investors together.

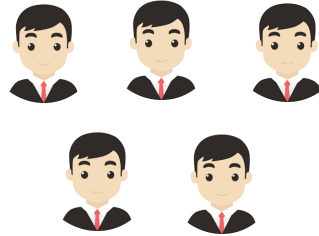
[Learn more](#)



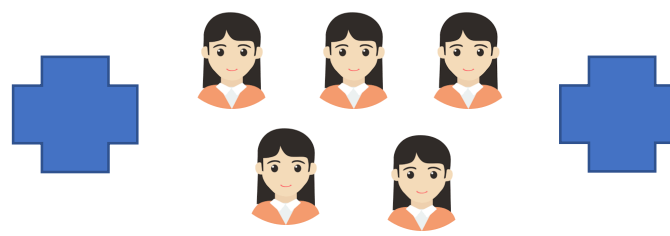
# Trust Groups Sector & seniority

## Participants:

6 Entrepreneurs



6 Supporting Investors



2 Coaches + 1 expert



## Method:



7 Collaborative online Trust Group sessions to develop opportunities and contacts

## Value:



Peer recommendations for key Challenges



Investor & corporate introductions following your needs



## Roop Chandwani

Advised fast growing life sciences business including Fortune 100 companies. + 15 years' experience in working at Board level.



## Mark Wilson

+ 20 years' experience of developing, commercialising and licensing. Was Director in GSK's seconded on a long-term basis into SR One



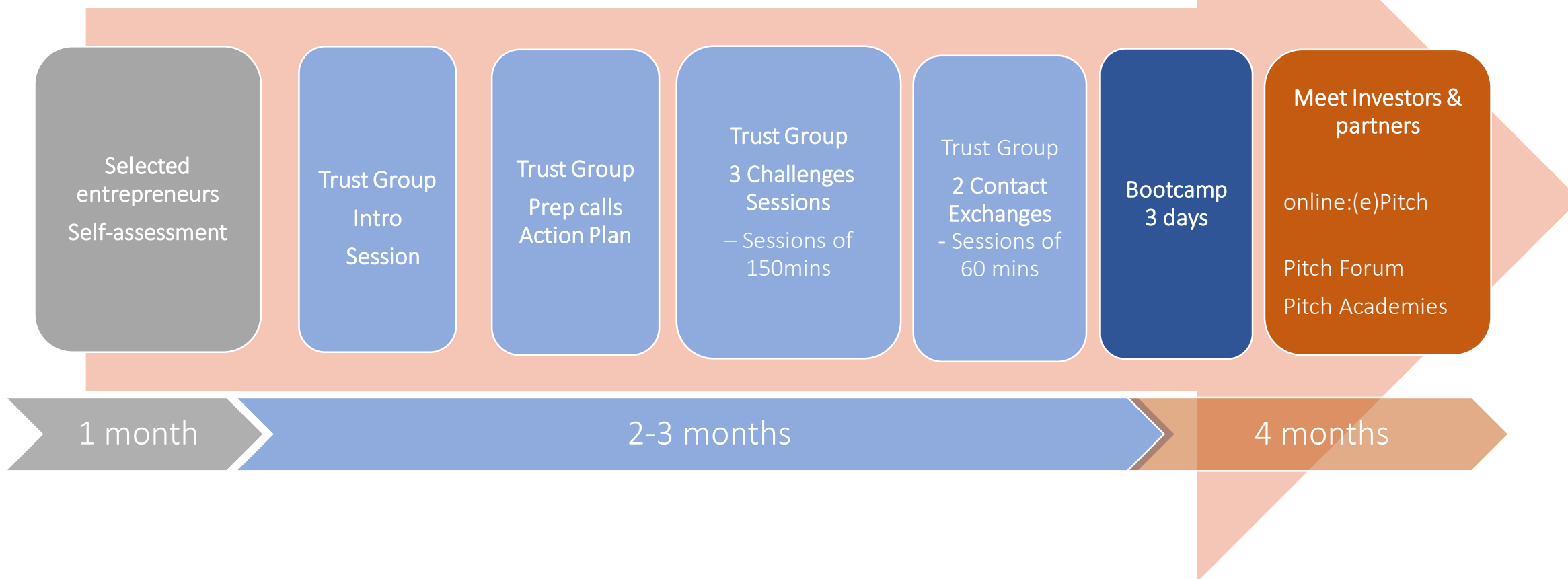
## Ultan Faherty

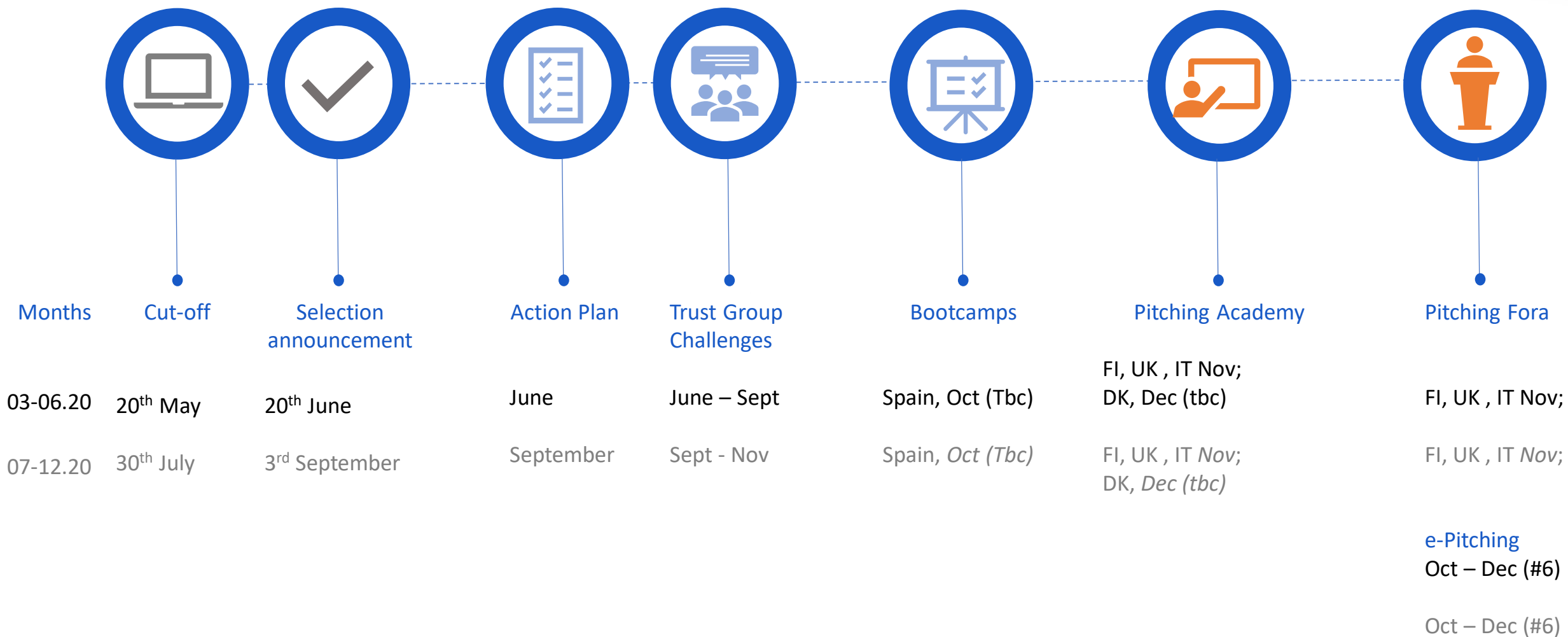
**WESTBIC** in the North West of Ireland with support activities to the Halo Business Angel Network matching private investors with i early stage investment opportunities.



## Philip Grother

Philip is the CEO of Luxembourg Business Angel Network founder of Stepping-Stone and Test my App, co-founder of Growth.lu and a Startup Mentor at the Founder Institute.







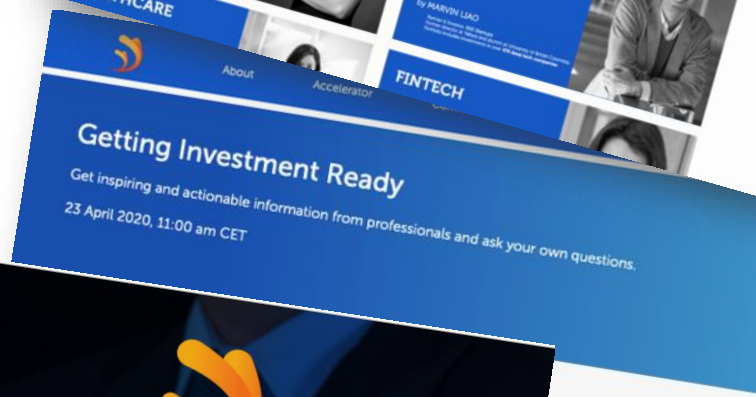
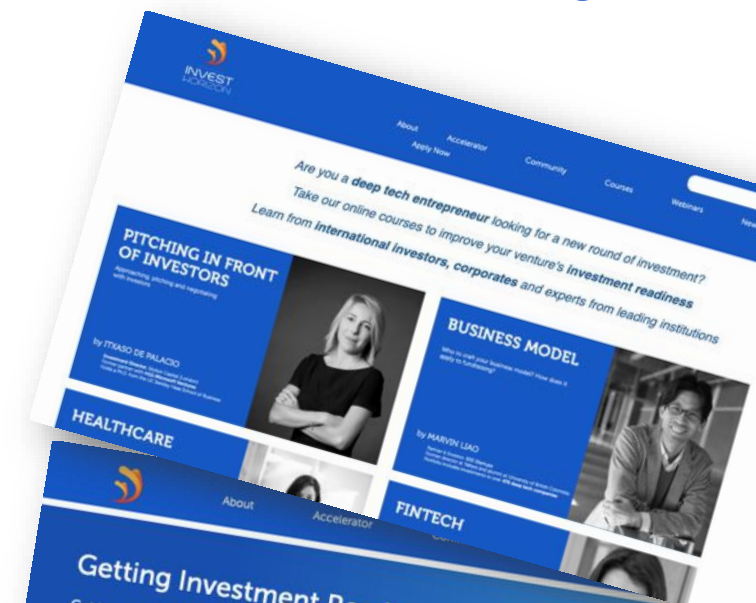
## Online courses (#23 already online)

- Basics (2020)
- Financing (2020)
- Advanced financing (2021)



## Webinars (#10 already available on demand)

- ✓ Financing your idea through series A
- ✓ How to master a good pitch
- ✓ 5 Steps to Scale your Start-up and Raising Series A/B Funding
- ✓ Introduction to market analysis
- ✓ EIC accelerator
- ✓ Unlocking Corporate Venturing For Entrepreneurs
- More on: valuation, investors investment criteria, preparing for due diligence, ...



# **Eureka Investment Readiness Activities**



## FUNDING EUREKA COUNTRIES AND ENTITIES

Denmark: [Innovation Fund Denmark](#)

Finland: [Business Finland](#)

France: [Ministry of Economy and Finance](#)

Germany: [German Federal Ministry of Education and Research](#)

Israel: [Israel Innovation Authority](#)

Lithuania: [Agency for Science, Innovation and Technology](#)

The Netherlands: [Ministry of Economic Affairs and Climate Policy](#)

Norway: [Research Council of Norway](#)

Portugal: [National Innovation Authority](#)

Slovenia: [Ministry of Economic Development and Technology](#)

Spain: [Centre for the Development of Industrial Technology](#)

Sweden: [Vinnova](#)

Switzerland: [Innosuisse](#)

UK: [Innovate UK](#)



## GENERAL OBJECTIVES OF EUREKA INVESTMENT READINESS ACTIVITIES

1. Developing understanding, capabilities and opportunities to European SMEs to develop international connections with non-EU-investors and strategic partners
2. Establishing contracts and partnerships with large Corporates and Corporate venture teams

## PROPOSED ACTIVITIES

### 1) International missions

- ☐ **INTERNATIONAL MISSION 1** (*Thematic*) to Canada *Time to be confirmed*
- ☐ **INTERNATIONAL MISSION 2** (*Thematic*) to Seoul, South Korea *Time to be confirmed*

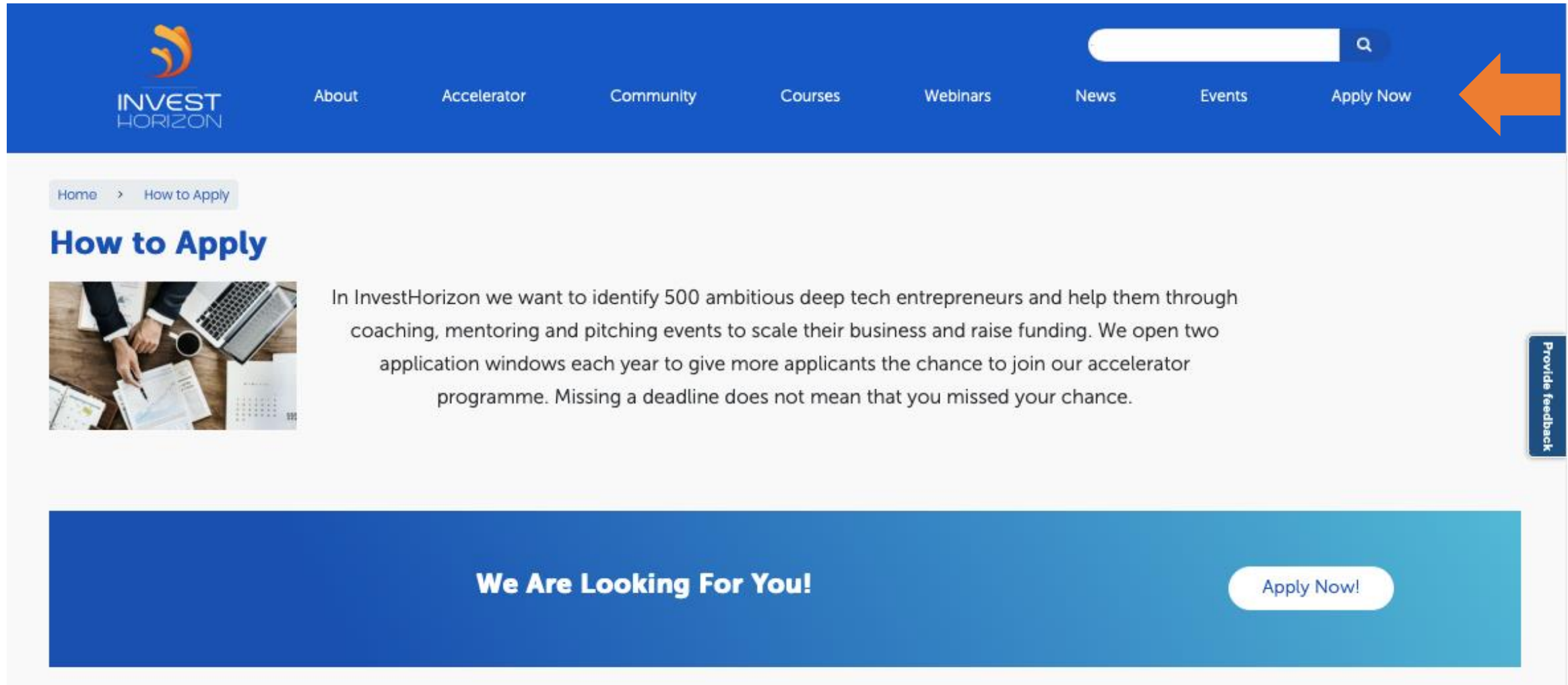
### 2) Corporate activities

- ☐ **Best practice Module + 4 *Thematic* Hackathons:** Oct - Nov 2021 Brussels *(dates tbc)*

***SPECIFIC WEBINARS WILL BE ORGANISED TO PROVIDE DETAILS ON THESE SPECIFIC ACTIVITIES***

# Accelerate your funding

## Apply now



The screenshot shows the Invest Horizon website. The top navigation bar is blue with the Invest Horizon logo on the left and a search bar on the right. The main navigation menu includes links for About, Accelerator, Community, Courses, Webinars, News, Events, and Apply Now. A large orange arrow points to the 'Apply Now' link. Below the navigation bar, the page title 'How to Apply' is displayed. A paragraph of text describes the accelerator program, mentioning 500 ambitious deep tech entrepreneurs and two application windows per year. A large blue banner at the bottom of the page reads 'We Are Looking For You!' with an 'Apply Now!' button. A vertical 'Provide feedback' button is located on the right side of the page.

Home > How to Apply

## How to Apply

In InvestHorizon we want to identify 500 ambitious deep tech entrepreneurs and help them through coaching, mentoring and pitching events to scale their business and raise funding. We open two application windows each year to give more applicants the chance to join our accelerator programme. Missing a deadline does not mean that you missed your chance.

**We Are Looking For You!**

Apply Now!

Provide feedback

## Contact us:

Teresa Cunha, InvestHorizon leader

[teresa@techtour.com](mailto:teresa@techtour.com)

Denitsa Deneva, InvestHorizon senior manager

[denitsa@techtour.com](mailto:denitsa@techtour.com)



