

# European Hydrogen

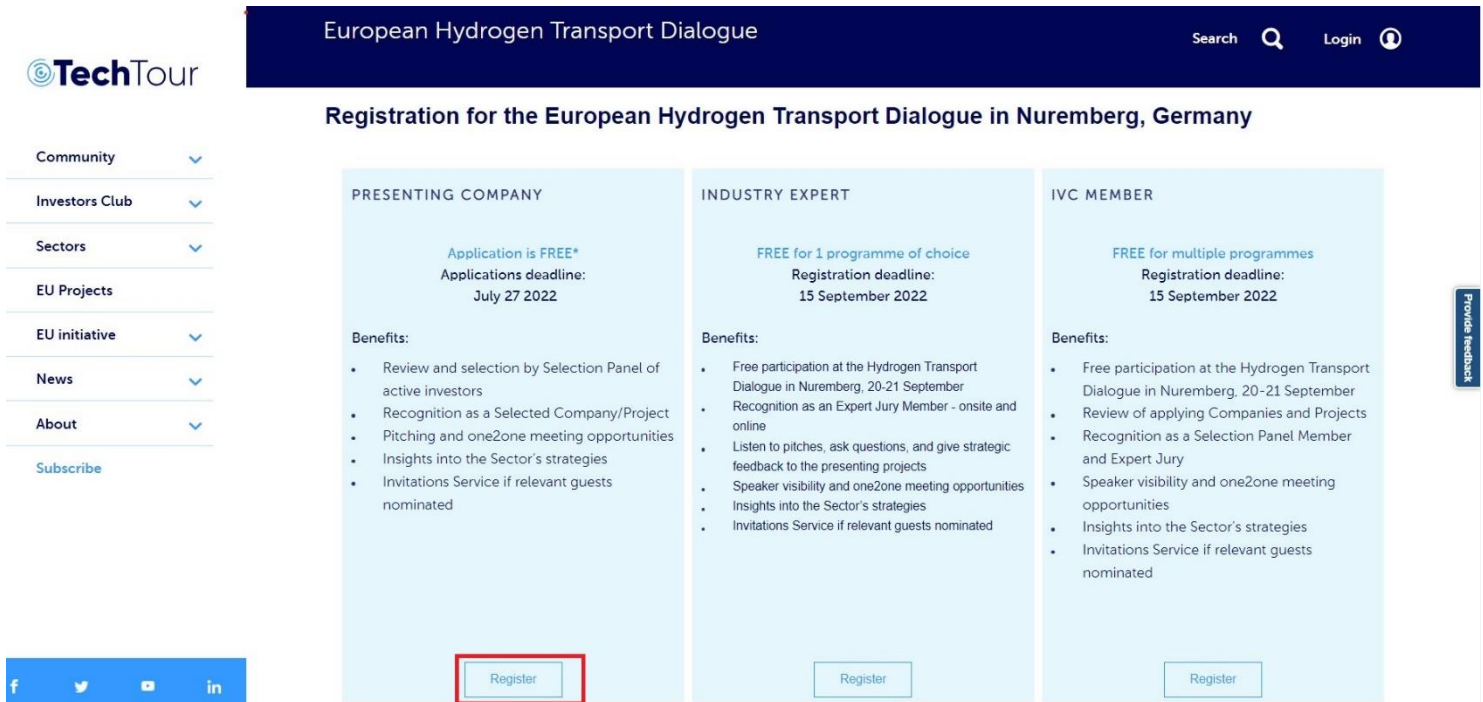
Transport Dialogue

20-21 September, **Nuremberg, Germany**

## Application Process Guideline

To register for the **European Hydrogen Transport Dialogue**, please follow the steps:

1. Go to the European Hydrogen Transport Dialogue [webpage](#)
2. Click on “Register” under the “Presenting Company” box



The screenshot shows the registration page for the European Hydrogen Transport Dialogue in Nuremberg, Germany. The page has a dark blue header with the event title, a search bar, and login options. A left sidebar contains navigation links for Community, Investors Club, Sectors, EU Projects, EU initiative, News, About, and a Subscribe button. The main content area is titled 'Registration for the European Hydrogen Transport Dialogue in Nuremberg, Germany' and features three columns for different roles: Presenting Company, Industry Expert, and IVC Member. Each column lists benefits and a deadline. The 'Presenting Company' column has a 'Register' button highlighted with a red rectangle. A 'Provide feedback' button is located on the right side of the main content area. At the bottom left, there are social media icons for Facebook, Twitter, YouTube, and LinkedIn.

**European Hydrogen Transport Dialogue** Search Login

**Registration for the European Hydrogen Transport Dialogue in Nuremberg, Germany**

PRESENTING COMPANY	INDUSTRY EXPERT	IVC MEMBER
<p>Application is <b>FREE*</b></p> <p>Applications deadline: July 27 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>Review and selection by Selection Panel of active investors</li> <li>Recognition as a Selected Company/Project</li> <li>Pitching and one2one meeting opportunities</li> <li>Insights into the Sector's strategies</li> <li>Invitations Service if relevant guests nominated</li> </ul>	<p><b>FREE</b> for 1 programme of choice</p> <p>Registration deadline: 15 September 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>Free participation at the Hydrogen Transport Dialogue in Nuremberg, 20-21 September</li> <li>Recognition as an Expert Jury Member - onsite and online</li> <li>Listen to pitches, ask questions, and give strategic feedback to the presenting projects</li> <li>Speaker visibility and one2one meeting opportunities</li> <li>Insights into the Sector's strategies</li> <li>Invitations Service if relevant guests nominated</li> </ul>	<p><b>FREE</b> for multiple programmes</p> <p>Registration deadline: 15 September 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>Free participation at the Hydrogen Transport Dialogue in Nuremberg, 20-21 September</li> <li>Review of applying Companies and Projects</li> <li>Recognition as a Selection Panel Member and Expert Jury</li> <li>Speaker visibility and one2one meeting opportunities</li> <li>Insights into the Sector's strategies</li> <li>Invitations Service if relevant guests nominated</li> </ul>
<a href="#">Register</a>	<a href="#">Register</a>	<a href="#">Register</a>

Provide feedback

f t y in

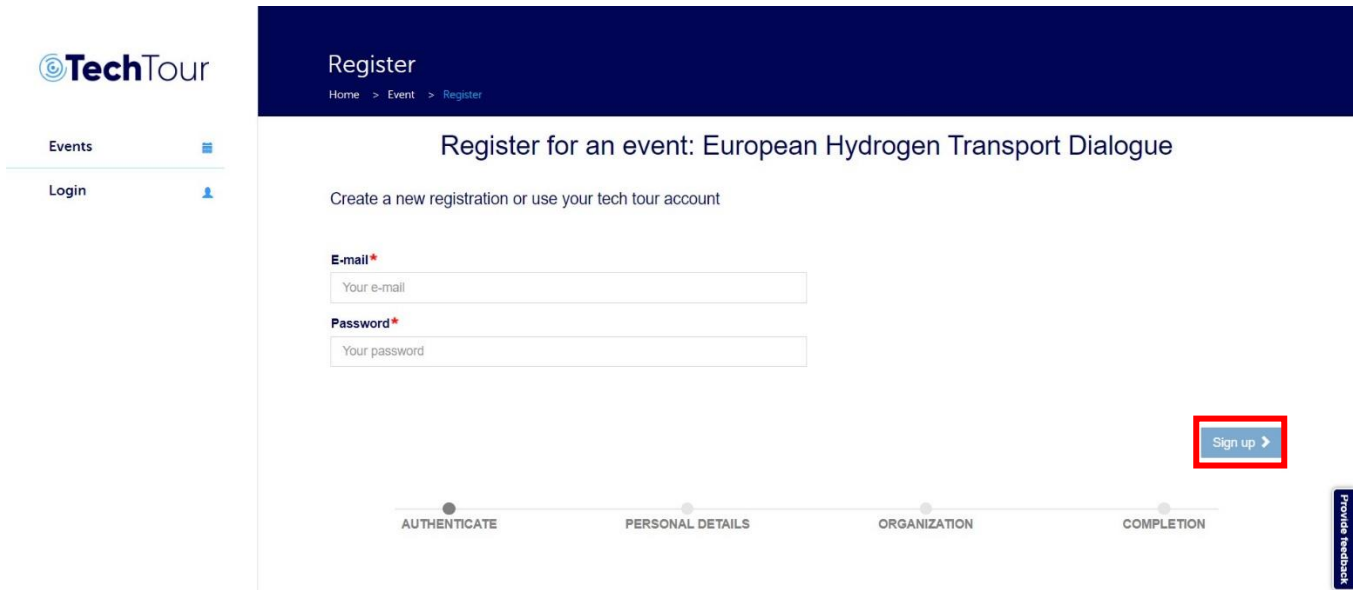
# European Hydrogen

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3. The following webpage will appear

➔ Please fill in your email and password and click on “Sign up”



**TechTour**

Events

Login

**Register**

Home > Event > Register

Register for an event: European Hydrogen Transport Dialogue

Create a new registration or use your tech tour account

**E-mail\***

Your e-mail

**Password\***

Your password

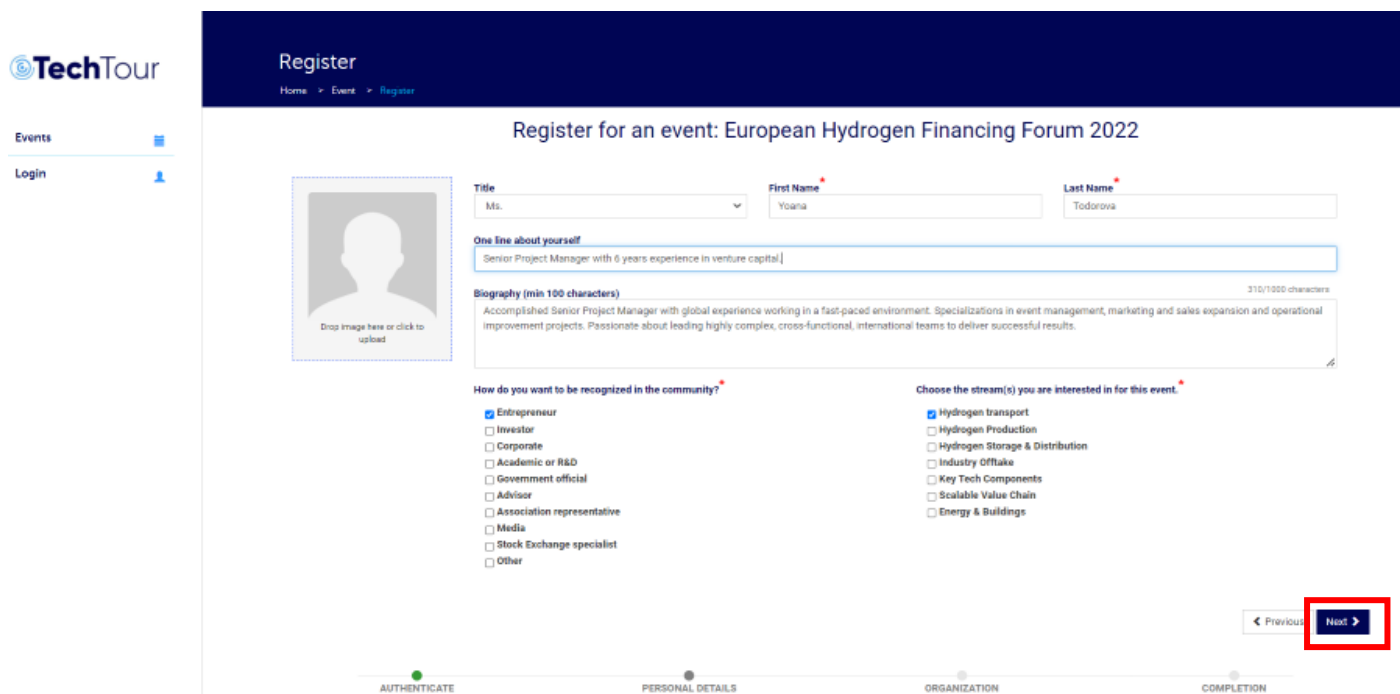
**Sign up >**

AUTHENTICATE PERSONAL DETAILS ORGANIZATION COMPLETION

Provide feedback

4. Please fill in your personal profile by adding:

- First Name and Last Name
- One line about yourself
- Short Biography
- Select your profile to be “Entrepreneur”
- Choose the stream(s) your project is operating in
- Click on “Next” once completed



**TechTour**

Events

Login

**Register**

Home > Event > Register

Register for an event: European Hydrogen Financing Forum 2022

**Title**

Ms.

**First Name\***

Yoana

**Last Name\***

Todorova

**One line about yourself**

Senior Project Manager with 6 years experience in venture capital

**Biography (min 100 characters)**

Accomplished Senior Project Manager with global experience working in a fast-paced environment. Specializations in event management, marketing and sales expansion and operational improvement projects. Passionate about leading highly complex, cross-functional, international teams to deliver successful results.

**How do you want to be recognized in the community\***

☒ Entrepreneur

☐ Investor

☐ Corporate

☐ Academic or R&D

☐ Government official

☐ Advisor

☐ Association representative

☐ Media

☐ Stock Exchange specialist

☐ Other

**Choose the stream(s) you are interested in for this event.\***

☒ Hydrogen transport

☐ Hydrogen Production

☐ Hydrogen Storage & Distribution

☐ Industry Offtake

☐ Key Tech Components

☐ Scalable Value Chain

☐ Energy & Buildings

**Next >**

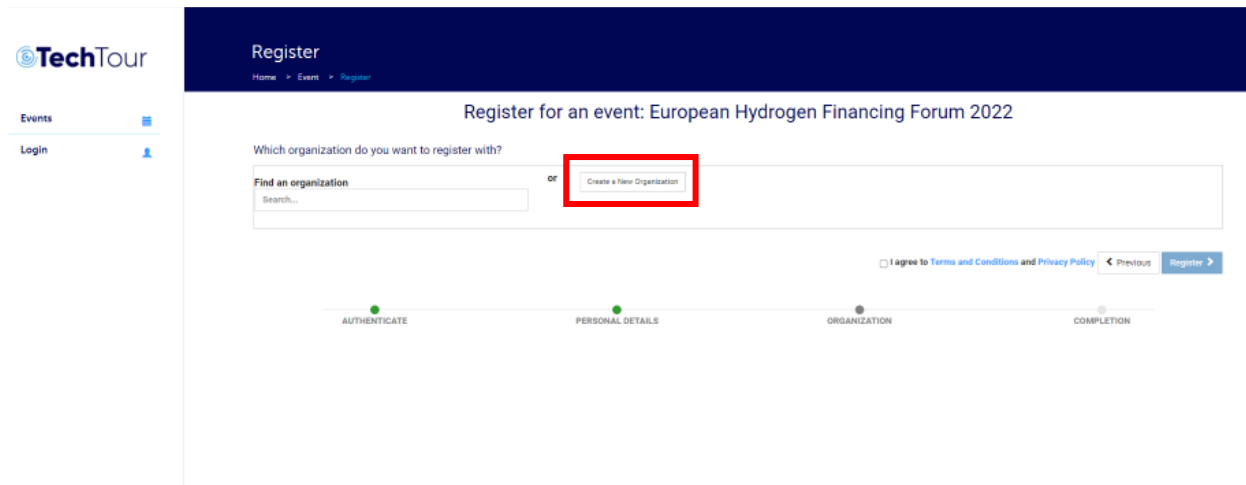
AUTHENTICATE PERSONAL DETAILS ORGANIZATION COMPLETION

# European Hydrogen

Transport Dialogue

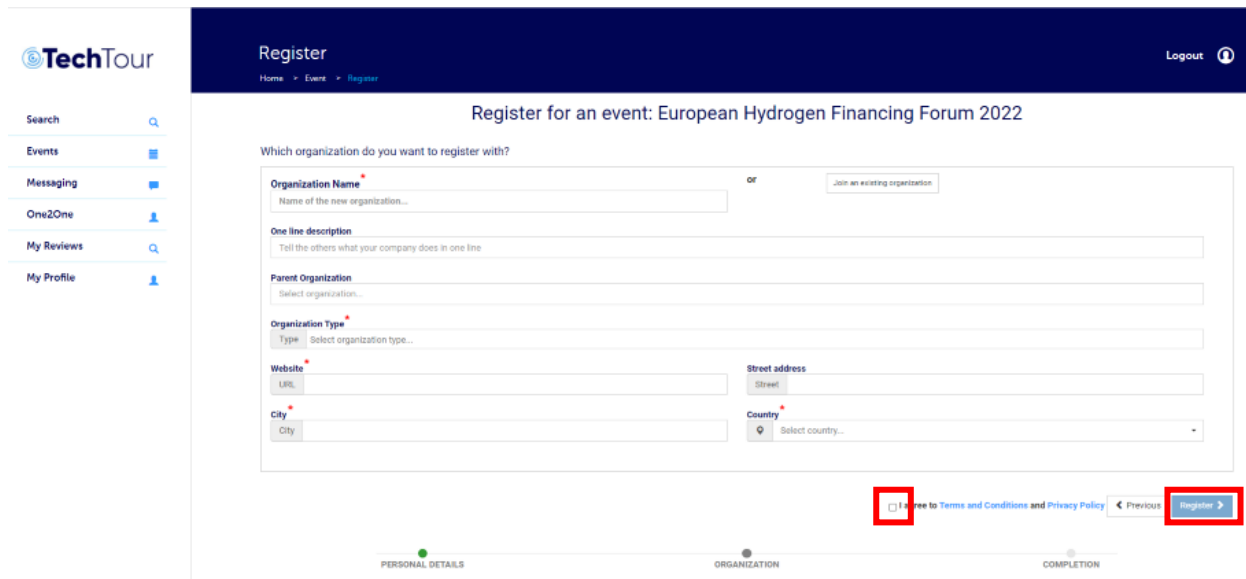
20-21 September, **Nuremberg, Germany**

5. Create a profile of your project by clicking on “Create a New Organisation”



6. Fill in your project's details

➔ Once done, mark “I agree to Terms and Conditions” and click on Register



# European Hydrogen

Transport Dialogue

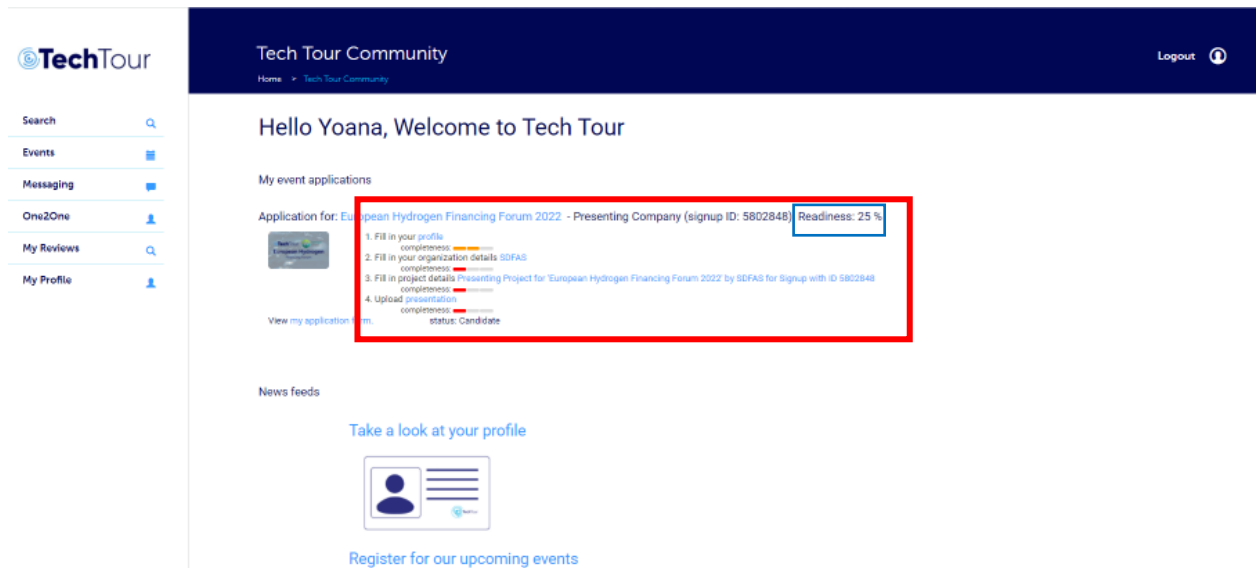
20-21 September, **Nuremberg, Germany**

7. Once these steps are done, you need to make sure that:

- You fill in your profile with as much information as possible
- You fill in your organization details
- You fill in your project details (try to have as much information as possible but do not add any NDA details you are not willing to share)
- Upload a pitch deck which will be used for the Review process by the Selection Panel members (please see next page with the application criteria)

**! Selection Panel members will use both your pitch deck and information included in your profile for the reviews. However, most emphasis will be put on your presentation.**

**! Aim to increase your Readiness percentage to at least 80%.**



**Tech Tour Community**

Home > Tech Tour Community

Logout

Hello Yoana, Welcome to Tech Tour

My event applications

Application for: **European Hydrogen Financing Forum 2022 - Presenting Company** (signup ID: 5802848) **Readiness: 25 %**

**1. Fill in your profile**  
completeness: 100%

**2. Fill in your organization details SDFAS**  
completeness: 100%

**3. Fill in project details Presenting Project for 'European Hydrogen Financing Forum 2022' by SDFAS for Signup with ID 5802848**  
completeness: 100%

**4. Upload presentation**  
completeness: 0%

View my application details

status: Candidate

News Feeds

[Take a look at your profile](#)

[Register for our upcoming events](#)

**Your application is complete!**



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## Application criteria

Please keep in mind the following application criteria when you are registering for the European Hydrogen Financing Forum:

- a) **Qualification criteria** – please make sure that you add information on the below criteria in your pitch deck

### EH2FF – 6 Qualification criteria to be described [& assessed]

**Significance** on all criteria below within 3 years (by end June 2024)



1. Reduction in greenhouse gas (GHG) emissions
2. Energy generation H<sub>2</sub> MegaWatts
3. Revenue growth and/or offtake intend
4. Investment required
5. Job creation and profitability projected
6. Scalability across national borders

\* Applicants should have less than 25% of (voting) shares held by Russian shareholders concerned by the [EU Restrictive Measures in response to the crises in the Ukraine](#)

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- b) **Evaluation criteria** – Selection Panel members will base their review on the following 6 criteria. Please make sure that your pitch deck covers each of them

## European Hydrogen Financing Forum Evaluation Criteria

- ✓ **Business potential** - The potential market of customers for the presented product is attractive and the business model is strong
- ✓ **Team experience** - Company/project team has skills and experience to grow the business and can work with industry & research entities
- ✓ **Product / Technology merit** - Technology or product solutions developed are state-of-the-art and well advanced compared to competitors
- ✓ **Competitive position** - The intellectual property of the company/project and its competences and strategic relations are outstanding
- ✓ **Investment or partnering interest** - Offer to invest in or partner with your assigned company is well defined and attractive for interested parties
- ✓ **Project profile quality** - Information available from company/project profile sheet is complete, clear, balanced and convincing



**Applying and participation at the Forum is free of charge for presenting projects if selected by the Selection Panel.** All selected projects will have the unique chance to take a step further into expanding and advancing their businesses, as well as building vital connections with attending investors, corporates, financial and government specialists.

**In need of including any additional information,** you can log in our Community Platform [here](#) with your email and personal password.

Should you have any questions, please do not hesitate to contact us at [yoana@techtour.com](mailto:yoana@techtour.com) & [nikolina@techtour.com](mailto:nikolina@techtour.com)